

OUR  
ANNUAL  
REPORT

# 2020 IN BRIEF

GREEN  
FOREST  
FUND



**OUR TREES ARE NOT THE  
ONLY THINGS THAT GROW.**



## A COMMITMENT THAT IS WORTHWHILE.

After ending 2019 very successfully and topping it off by taking part in *Loot für die Welt 6*, 2020 started out on a very promising note. However, the initially very positive trend was severely impaired by the outbreak of the global COVID pandemic: Quite as expected, the willingness to donate dropped significantly over the first few months. It was not until the 3rd quarter that the positive trend picked up again.

In the meantime, we were able to acquire six additional project sites in Baden-Württemberg despite the rather challenging conditions. Three of these sites are located in Unterdiebach, two in Hardheim and another in Waldbrunn. In some of the cases, the land we acquired was still subject to a tenure, which we terminated. The notice periods extend until January 1, 2023, at the latest.

The site in Unterdiebach was free of tenure, so we were able to start converting the field in 2020 already and establish durably blooming wild bee and butterfly pastures. We also set up so-called dead hedges, barriers made from cut branches



and saplings to create breeding ground for wild bees and other insects. In addition, we planted about 500 trees in Waldbrunn. Apart from that, we planted another 1000 trees and plenty of hedges and bee pastures in Binau for the birds, bees and butterflies as well as the climate.

At the same time, we had to make some adjustments to our internal structures: For example, we implemented a CRM system so we can process the increased volume of data automatically and digitally. We also automated and digitized various processes to keep personnel costs low in the long run. We expanded our website in several places and added another donation mode – the bird donation.



On top of this, we changed our fiscal advice: From then on, we have been serviced by Mazars Tax and Business Consulting Company (Mazars Steuer- und Wirtschaftsberatungsgesellschaft).

### TOGETHER FOR THE ENVIRONMENT.

GREEN FOREST FUND e.V. is a young non-profit association with the goal of making a sustainable contribution to the protection of the climate and species by creating tomorrow's ancient forests. To make this possible, we acquire suitable plots of land where we create places of maximum bio-

diversity – with trees that are allowed to grow for as long as they want. Here, they may grow into natural forest ecosystems that provide habitats for a variety of animals and plants, improve our air quality, and – as a welcome side effect – fight climate change.

#### REVENUE

MEMBERSHIP FEES

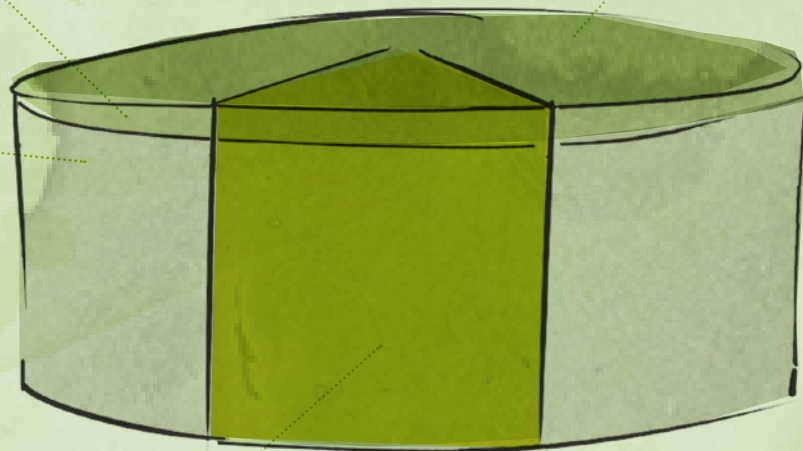
8,170  
= 1.8%

DONATIONS

438,117  
= 98.2%

ANNUAL RESULT

341,240  
= 76.5%



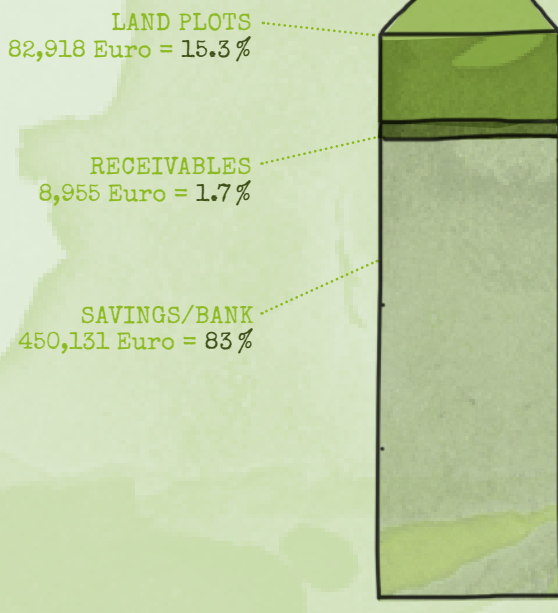
#### EXPENSES

OPERATING COSTS FOR NATURE AND CLIMATE PROTECTION,  
ADMINISTRATION, ACCOUNTING, CONSULTING, PERSONNEL,  
MARKETING AND PROFESSIONAL FEES

105,044  
= 23.5%

### TOGETHER FOR THE ENVIRONMENT.

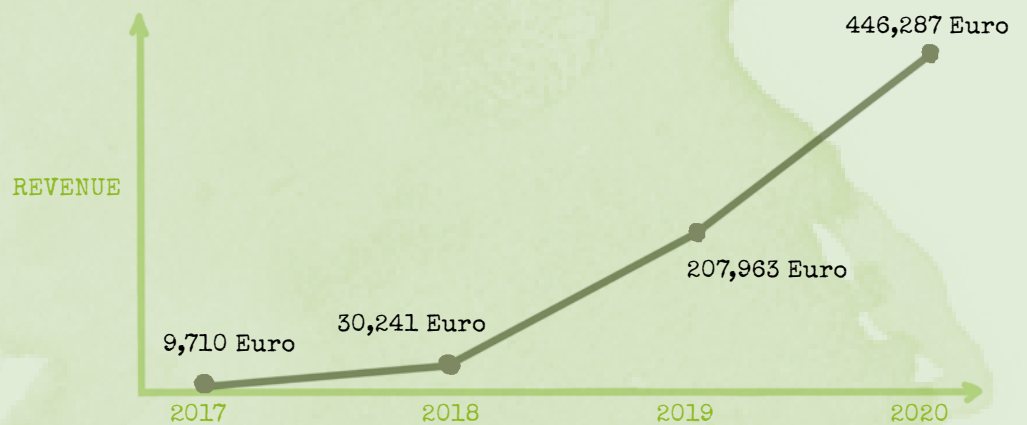
#### ASSETS/ APPLICATION OF FUNDS



#### LIABILITIES/ SOURCE OF FUNDS



#### DEVELOPMENT 2017-2020



### CREATING TOMORROW'S FORESTS TODAY!

EBERBACH-  
UNTERDIELBACH  
HARDTACKER

5.043 sqm



EBERBACH-  
UNTERDIELBACH  
HARDTACKER

5.053 sqm



EBERBACH-  
UNTERDIELBACH  
HARDTACKER

5.017 sqm



EBERBACH-  
UNTERDIELBACH  
HARDTACKER

15.136 sqm



BINAU-  
BETZENKEHLE

17.035 sqm



HARDHEIM  
BREITENBEIL

4.850 sqm



HARDHEIM  
MARLE

8.134 sqm



WALDBRUNN  
STECKBAUERNWALD

12.044 sqm

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**THANK YOU!**

